



**The Surprising Benefits of International Enrollment.** In an article posted June 7 to the businessweek.com blog *Getting In*, Louis Lavelle writes: “For years, business schools have tried valiantly to recruit more international students, with mixed success....The argument is that interacting with students from other cultures would prepare graduates better to compete in a global economy. But precious little research has been done on whether a large international population is beneficial—until now. Researchers at Duke examining the impact of international college students on those from the U.S. found significant benefits.”

“In an [article](#) published in the June issue of the *Journal of International Students*, David Jamieson-Drake and Jiali Luo (the director and assistant director of institutional research at Duke, respectively) draw on a 2005 online survey of 5,676 U.S. alumni of four highly selective universities. The respondents are from the graduating classes of 1985, 1995, and 2000. Survey respondents were asked about the extent to which they interacted with students from outside the U.S. as well as how much their undergraduate institution contributed to their development in 21 areas. What the researchers found was remarkable. Not only did graduates who interacted with international students in college go on to acquire the skills you’d expect—speaking a foreign language and relating well to people of different cultures—they also developed a host of cognitive skills that are seemingly unrelated....What does this mean for business schools? In an e-mail interview, Jamieson-Drake says most MBA programs rely on student teams, essentially baking international interaction into the curriculum, so most grads will likely experience the benefits outlined in the study.”

**The 11th Annual HBCU (Historic Black Colleges and Universities) Business Deans Roundtable Summit** was conducted on June 6-8, 2013, in Greensboro, N.C. The opening reception was hosted by North Carolina A&T University and honored retiring dean Quiester Craig. The theme of the Summit was “Economic Security: The New Civil Right?” Dr. John Wilson, former Director of White House Initiatives on HBCUs and current president of Morehouse College, was the keynote presenter. The cultural event was a tour of the [International Civil Rights Center & Museum](#). ACBSP was a sponsor of the Summit, and Executive Director Douglas Viehland was a presenter. The President of the Roundtable is Shawnta Friday-Stroud of Florida A&M University; the President-elect is Igwe Udeh from Southern University at New Orleans.

The 2014 Summit will be in Miami, Florida, hosted by Florida Memorial University.

**Are MBAs Out of Date?** In an article published May 31 in the online edition of *Management Today*, Denise Kingsmill writes: “Some business schools are too remote from the real world and aren’t equipping their graduates with the skills they need....Many business schools in the U.K. and the U.S. are facing a double-digit drop in applications for their MBA programmes. Speculation about the causes of this has centred on the financial crisis and the decline of the banking sector as a potential employer, the Coalition Government’s tougher immigration controls and a general disillusionment with business ethics and values. Whatever the reason, the deans of business schools everywhere are spending a lot of time thinking about the future of business education and its relevance to shaping future corporate leaders.”

“As careers in banking and consultancy are now scarcer and less attractive to students, many business schools are trying to recalibrate their teaching to encompass entrepreneurship. A debate rages as to whether entrepreneurs are born or made but certainly many schools now seek to teach aspiring entrepreneurs. Waheed Alli, the media entrepreneur and Labour peer..., told me that too many MBAs ‘know a lot about discounted cash flows but not enough about collecting the cash each month, and every entrepreneur I know cares more about the latter than the former.’ His view is that the entrepreneurial approach is ‘part science, part creativity and part instinct,’ and that the curriculum of most business schools would have to fundamentally change to embrace this. In particular, they would have to work out a way to teach their students how to recognise a good idea, the crucial skill of an entrepreneur.”

**Start a Business in B-School.** In an article posted May 30 to the online edition of *U.S. News & World Report*, Delece Smith-Barrow writes: “For many business school students, there’s no need to wait until graduation to work on a startup. Developing a business idea in between — or even during — class is ideal....Experts say more students are...starting a business while in business school.”

The article includes tips for [students to] effectively use b-school to become a boss before graduation.

- *Consider schools with a strong network:* Through its Owen Entrepreneurship Center, Vanderbilt University helps students connect with people who can help make their business dreams a reality.
- *Take advantage of funding opportunities:* A number of schools provide resources for getting seed money to support startups.
- *Discuss academic limitations with classmates:* Busy students may have to choose between working toward a high grade point average or a successful company.



**Fairmont State University invites applications for three positions in the School of Business:** a Business Learning Coordinator, a temporary Assistant Professor of Accounting, and an Assistant Professor of Management. Dr. Richard Harvey, Dean of the School of Business, will be attending the ACBSP Annual Conference and welcomes the opportunity to meet with prospective candidates to provide more information about the School or the positions. Click [here](#) to view the full-page ad. To arrange a meeting with Dean Harvey, please send an email to [Richard.Harvey@fairmontstate.edu](mailto:Richard.Harvey@fairmontstate.edu) at any time prior to or during the conference to arrange a time and location to meet in Salt Lake City. For more information, visit [www.fairmontstate.edu](http://www.fairmontstate.edu). **“See You at the Conference Career Connection” participant.**